

# AFS Western Division and WA - BC Chapter Annual General Meeting April 13-17, 2020 Vancouver, BC



The Western Division and the Washington – British Columbia Chapter of the American Fisheries Society invite you to participate in our annual meeting in gorgeous downtown Vancouver, British Columbia, Canada.

## About the Meeting

Once every decade, the Western Division joins the WA-BC Chapter to co-host their annual meetings together, attracting over 300 scientists, researchers, academics, practitioners and policy-makers focused on fish and fisheries in Western North America. In addition to presentations, expect a trade show, social events, a silent auction, raffles, and plenty of opportunity for networking.

## Advertising

All sponsors and trade show exhibitors will receive visibility opportunities with their participation, however additional coverage is also available. Colour advertising is included.

Full Page: \$500 USD (17 cm wide x 22 cm high)

Half-Page: \$250 USD (17 cm wide x 11 cm high)

Quarter-Page: \$100 USD (7 cm wide x 11 cm high)

## Trade Show Details

**Vendors:** \$1000 USD (includes 1 conference registration)

**Government / Non-profit Exhibitors:** \$600 USD  
(includes 1 conference registration)

**Artists and Artisans:** \$100 USD (no registration included)

Exhibitors will receive an 8' covered table and 1 chair in a high-traffic area, company name and logo on the

website and in the printed program. Electrical service is available – please indicate if you need a powered booth. Specific locations will be assigned on a first-paid, first served basis. Set-up April 13<sup>th</sup> morning, tear-down April 16<sup>th</sup> afternoon. Costs are in USD.

## Sponsorship Opportunities

Sponsors will receive varying levels of visibility at the conference depending on their investment, including printed program advertising, signage, website recognition and links, and on-screen advertising. A variety of sponsorship levels are available: Sturgeon Level (\$5000 USD), Chinook Level (\$2500 USD), Ling Cod (\$1000 USD), Rockfish (\$500 USD), Contributor (\$250 USD). Or, sponsor a logoed conference gift, meal break, or social event!

## Location and Accommodations

Pinnacle Hotel Harbourfront

1133 West Hastings

Vancouver, BC

1-604-689-9211 (local)

1-844-337-3118 (toll free)

[www.pinnacleharbourfronthotel.com](http://www.pinnacleharbourfronthotel.com)

A discounted group rate is available until March 10, 2020; please mention “American Fisheries Society” when booking.

## Contact Us

WA-BC Chapter of the American Fisheries Society

PO Box 9322, Spokane, WA, 99209

Email: [wd2020fundraising@gmail.com](mailto:wd2020fundraising@gmail.com)



# Sponsorship and Trade Show Opportunities

<b>Benefits</b>	<b>Sturgeon Level \$5,000 (USD)</b>	<b>Chinook Level \$2,500 (USD)</b>	<b>Ling Cod Level \$1,000 (USD)</b>	<b>Rockfish Level \$500 (USD)</b>	<b>Contributor Level \$250 (USD)</b>	<b>Trade Show Vendor / Exhibitor</b>
<b>Special Recognition at a Social Event</b>	Banquet Dinner or Plenary	Trade Show Social	Business Meeting	Student / Mentor Mixer		
<b>Printed Program Advertising</b>	Full Page	1/2 Page	1/4 Page	1/8 Page	Ad space is available for a fee	
<b>Printed Program Recognition</b>	✓	✓	✓	✓	✓	✓
<b>Logo, Link, and Recognition on Websites (WA-BC &amp; WD)</b>	✓	✓	✓	✓		✓
<b>Logo and Link on Facebook and Twitter</b>	✓	✓	✓	✓		✓
<b>Complimentary Registration (Includes Banquet)</b>	2	2	1	1		1
<b>Discounted Second Registration</b>	✓	✓				✓
<b>Exhibition Space</b>	✓	✓				✓
<b>Signage in Pinnacle Foyer</b>	✓	✓				
<b>Conference Packet Insert</b>	✓					



*Visit [wa-bc.fisheries.org/2020-meeting](https://wa-bc.fisheries.org/2020-meeting) for program details and to register as a sponsor or exhibitor*

For more information, including a sponsorship and trade show registration form:

- Go to our website: <https://wa-bc.fisheries.org/2020-meeting/>
- Email the Chapter: [wd2020fundraising@gmail.com](mailto:wd2020fundraising@gmail.com)
- Contact the Fundraising Committee Chair
  - Brittany Jenewein: 250-852-2154